

Sponsors

VIRGINIA TABLESCAPES 2025
to Benefit Little Hands Virginia



WHERE STORIES UNFOLD

May 8th & 9th, 2025 | The Foundry at Tredegar - Richmond



STEP INTO

a world of design and purpose

Join us for Virginia Tablescapes, Little Hands Virginia's third annual signature fundraising event, set for May 8th and 9th at The Foundry at Tredegar.

Anticipating over 650 attendees, this year's event, "Where

Stories Unfold," promises an immersive journey as favorite storybooks come to life through 30 different tablescapes created by the most acclaimed interior designers in Virginia and beyond.





An Evening at Tablescapes

Thursday, May 8, 2025 | 6:00 p.m. - 9:00 p.m.

Tablescapes Luncheon

Friday, May 9, 2025 | 10:00 a.m. - 2:00 p.m.

- Prominent brand placement in event materials, social media, and more.
- Reserved spots at evening and luncheon events with premier levels.
- Align your brand with our community-focused mission to help babies thrive.
- Be part of a highly-anticipated benefit event raising \$300,000.

The Foundry at Tredegar

virginiatablescapes.com

An

EVENING

at Tablescapes

Thursday, May 8, 2025 | 6:00 p.m. - 9:00 p.m.

- Grand reveal of the tablescapes, a moment of awe and wonder.
- Meet designers for firsthand insights into their creative process.
- Enjoy live music, heavy hors d'oeuvres, and an open bar featuring a specialty drink.
- Live and silent auction with unique home and art pieces.
- Donation drive supporting Little Hands Virginia.



Tablescapes

LUNCHEON

Friday, May 9, 2025 | 10:00 a.m. - 2:00 p.m.

- Experience event's grandeur with lunch among 350 attendees at the tablescapes.
- Special program with a notable speaker.
- Closing of silent art auction during event.
- Enjoy bubbles and wine amidst beautiful surroundings.





LOVE AND CARE

*Nurturing Little Hands, Building
Brighter Futures*

Little Hands Virginia is a nonprofit that provides essentials and extra love to babies and toddlers in need.

We make sure our community's youngest children have everything they need to be clean, healthy, and cared for. With the help of generous volunteers and community partners, we coordinate and deliver critically needed items directly to families, ensuring that no child goes without the support they deserve.



To make this one-
of- a-kind event
possible, we're
going to need some

EXTRA BIG HEARTS

PREMIER SPONSORSHIP LEVELS

To honor sponsor benefits offered below, commitments are requested by February 7, 2025.



PRESENTING SPONSOR

\$25,000

As the distinguished Presenting Sponsor, the event will be celebrated as 'Presented by [Your Name],' weaving your brand into the essence of our showcase. Benefit from on-air mentions, standout recognition in print materials, digital prominence, and more. Enjoy eight luncheon and evening event reservations.



EVENING AT TABLESCAPES SPONSOR

\$20,000

Embrace a starring role as the 'An Evening at Tablescapes' Sponsor, where you'll have a distinct opportunity to address an engaged audience during the event's grand evening. Enjoy eight reservations to the evening and luncheon events.



LUNCHEON SPEAKER SPONSOR

\$20,000

Step into the spotlight as the Speaker Sponsor, gaining the distinguished role of introducing our keynote speaker at the Tablescapes Luncheon. Enjoy eight reservations for both the luncheon and evening showcases.

Gain prominent visibility with your business name and logo showcased at the main event and across all event materials, social media, and our website. Premier sponsors also receive full page ad in program. Sponsors receive an invitation to Little Hands Virginia's fall donor party.

DIAMOND SPONSORSHIP LEVELS

To honor sponsor benefits offered below, commitments are requested by February 7, 2025.

SOLD

GRAND ENTRANCE SPONSOR

\$10,000

As the Grand Entrance Sponsor, your brand takes center stage on our step and repeat, with photos of attendees captured at both events. Enjoy eight reservations at Evening at Tablescapes and four at the Luncheon.

SOLD

VALET SPONSOR

\$10,000

As the Valet Sponsor, receive enhanced visibility at the entrance and the unique gesture of offering a branded keepsake in guests' vehicles. Enjoy eight reservations at Evening at Tablescapes and four at the Luncheon.

SOLD

VIDEO SPONSOR

\$10,000

As the Video Sponsor, your brand beautifully intertwines with a touching family story, symbolizing our mission's heart. The video will be unveiled at both events. Enjoy eight reservations at Evening at Tablescapes and four at the Luncheon.

SOLD

FLORAL SPONSOR

\$10,000

As the Floral Sponsor, illuminate the extra tables at both events with exquisite floral displays, capturing the essence of your brand's refined elegance on every table. Enjoy eight reservations at Evening at Tablescapes and four for the Luncheon.

Gain prominent visibility with your business name and logo showcased at the main event and across all event materials, social media, and our website. Diamond sponsors receive a half page ad in program. Sponsors receive an invitation to Little Hands Virginia's fall donor party.

STAR SPONSORSHIP LEVELS

To honor sponsor benefits offered below, commitments are requested by February 7, 2025.

SOLD

WELCOME DRINK SPONSOR

\$5,000

As the Welcome Drink Sponsor, guests will be served an inviting signature cocktail as they arrive at the evening event, ensuring your brand sets the mood. Enjoy four spots at Evening at Tablescales and two at the Luncheon.

SOLD

BUBBLE SPONSOR

\$5,000

Be the Bubble Sponsor and infuse the events with effervescent joy through a delightful bubble bar that guests will fondly remember. Your brand will shine with visible signage, and receive four spots at Evening at Tablescales and two at Luncheon.

SOLD

MATCHING GIFT SPONSOR

\$5,000

Amplify your support during our donation drive at Evening at Tablescales as the Matching Gift sponsor. Your generosity will be acknowledged on-screen and during remarks. Enjoy eight reservations at Evening at Tablescales.

SOLD

DESIGNER SET UP SPONSOR

\$5,000

Put your brand in front of over 30 interior designers, staff and vendors as they set up their tablescales. Your support will help provide breakfast, lunch, and snacks during setup for designers. Your logo will be displayed throughout the day on the food table, and you are welcome to include any branded elements or takeaways you would like. This sponsorship can be split among two companies. Enjoy four reservations at the evening event and two at the luncheon.

SOLD

SILENT AUCTION SPONSOR

\$5,000

Boost the Tablescales' silent art auction with our mobile bidding sponsorship, featuring your logo at the auction table and bidding site for prime visibility (bidding is open to public), plus enjoy four spots at Evening at Tablescales and two at the Luncheon.

Gain prominent visibility with your business name and logo showcased at the main event and across all event materials, social media, and our website. Star sponsors (not including Gold Sponsors) receive a half page ad in program. Sponsors receive an invitation to Little Hands Virginia's fall donor party.

STAR SPONSORSHIP LEVELS

To honor sponsor benefits offered below, commitments are requested by February 7, 2025.



GOODIE BAG SPONSOR

\$5,000

Enjoy a unique opportunity to connect with designers and Table Hosts. Your logo will be displayed on our goodie bags, and your products or promotional materials will be included, ensuring maximum exposure. Enjoy four spots at Evening at Tablescares and two at the Luncheon.



MUSIC SPONSOR (EVENING)

\$5,000

At An Evening at Tablescares, live music will entertain guests. Your brand will be woven with the beautiful melodies through signage near the musician and verbal recognition. Enjoy eight spots at Evening at Tablescares.



MUSIC SPONSOR (LUNCHEON)

\$5,000

At the Tablescares Luncheon, a live musician will provide enticing background music to guests. Your brand will be center stage with signage near the musician and verbal recognition during the program. Enjoy two spots at Evening at Tablescares and four at the Luncheon.



GOLD SPONSOR

\$2,500

Embrace the event as a valued Gold Sponsor, granting you exclusive access with the choice of four tickets to the evening event or two tickets to the luncheon. Join us and immerse yourself in the captivating world of Virginia Tablescares, where design meets purpose.

Gain prominent visibility with your business name and logo showcased at the main event and across all event materials, social media, and our website. Star sponsors (not including Gold Sponsors) receive a half page ad in program. Sponsors receive an invitation to Little Hands Virginia's fall donor party.

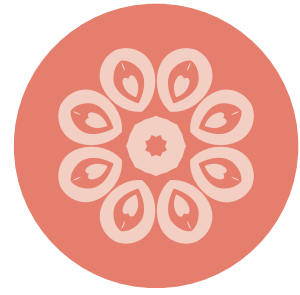


Table Hosts

PREMIER HOST - \$10,000

Delight in seating for eight at the Tablescares Luncheon with premium table placement and the opportunity to select your designer table. Additionally, receive four tickets to An Evening at Tablescares. You'll be celebrated on our event website and program, and invited to our Fall Donor Party.

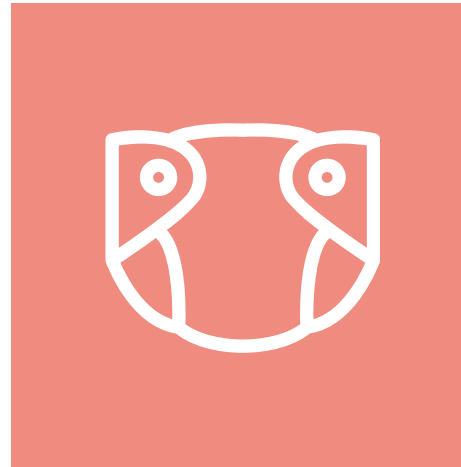
LEADING HOST - \$5,000

Delight in seating for eight at the Tablescares Luncheon with premium table placement. Additionally, receive two tickets to An Evening at Tablescares. You'll be celebrated on our event website and program, and invited to our fall donor party.



WHO YOUR SPONSORSHIP SUPPORTS

Event proceeds
touch lives, one little
hand at a time.



10,000 Children in Central Virginia

Ensuring infants and children are clean, healthy, and cared for is the heart of what we do. Each month, we distribute 80,000 diapers and fulfill 250 direct requests for supplies, equipment, and clothing to those in need.



Infants Needing Safety

Addressing the need for safe transportation and sleeping arrangements is critical. Car seats, pack-n'plays, strollers and high chairs are provided to low-income families. We are the region's emergency supplier of car seats.



70 Partner Organizations

Distributing baby diapers and essentials to a growing network of partner organizations ensures more families receive support during their most crucial times of need. We're proud to be the "go to" source for our partners.

HOW YOU CAN HELP

\$10,000

Coordinates urgent requests with prompt and compassionate support. This means our Little Hands team is there to answer the call and help families who are worried and stressed.

\$5,000

Provides LHVA with a month of vital safety items, such as car seats and pack 'n plays, to ensure the well-being of precious infants.

\$2,500

Funds a month of diapers for 100 infants, so families don't have to choose between buying food or diapers for their baby.



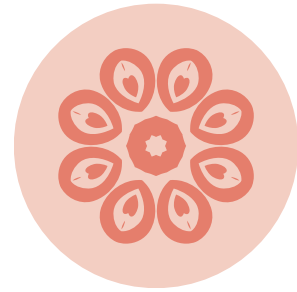


JOIN OUR SPONSOR FAMILY



THANK YOU

to our incredible 2024 sponsors!



Program Ads

FULL PAGE AD - \$1,000

Size Requirements: 4.5" width x 7.5" height, non-bleed.

HALF PAGE AD - \$500

Size Requirements: 4.5" width x 3.625" height, non-bleed.

QUARTER PAGE AD - \$250

Size Requirements: 2.25"x 3.625", non-bleed.

Please reach out to Danielle Stockbridge at danielle@littlehandsva.org to learn more about purchasing program advertisements.

Ads must be emailed to danielle@littlehandsva.org by **Monday, April 7, 2025**



THANK YOU

We hope you'll join us for Virginia Tablescares 2025. It will be an event to remember as we come together in support of the littlest hands in our community.

To secure a sponsorship or table host package, visit virginiatablescares.com.

Please contact us with any questions or to discuss further:

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(540) 354-3171
heather@littlehandsva.org

